

Press Releases: JAIN



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Target: a USD 20 million investment - 400 jobs

India's Global Giant Jain to start operations in Adana by year-end

Istanbul, 28 September 2009 - Jain Irrigation Systems Ltd. (Jain), the world's second largest drip irrigation company with more than 10,000 employees, today at a joint statement with the Investment Support and Promotion Agency of Turkey (ISPAT), announced its decision to invest USD 20 million in two major projects that are expected to create 400 direct employments. India's globally renowned agriculture giant Jain, with a market capitalization of more than USD 1.1 billion and operations in 110 countries, will start operating its manufacturing facility in the southern Anatolian Turkish province of Adana.

According to the announcement, the initial manufacturing facility for the production of irrigation systems will be erected on a 35,000 m² of land and will be followed by a food processing plant that will be operative within the coming years. The facility, which will be based in Adana, will become operational by the end of 2009, providing direct employment for some 400 people.

Commenting on the new investment, Mr. Ajit Jain, Joint Managing Director of Jain Irrigation Systems Limited which operates in line with the motto "Leave this world better than you found it" said, "**We are excited about Turkey's potential, which will substantially contribute to our growth. Now, we are one step ahead of all our competitors. This investment will further consolidate Jain's leading global position in the industry.**" Mr. Jain also expressed their gratitude for the exclusive support provided by the Republic of Turkey Prime Ministry Investment Support and Promotion Agency of Turkey (ISPAT) in getting this important project started.

Meanwhile, Mr. Abdurrahman Gungor, Chairman of the Jain Sulama Sistemleri Board, stated that 100 percent of Turkey's agricultural areas can be covered by using modern irrigation systems and added that this system can also provide up to 50 percent savings on the consumption of fertilizers, pesticides and labor costs. Mr. Gungor also said that using modern irrigation technologies can save around USD 2 billion and added, "**If this current loss is recovered and added to the estimated USD 19 million of increase in efficiency, we can generate a USD 21 billion worth of contribution to our economy. We are pleased to observe the increasing interest of our farmers in modern irrigation technologies, given the governmental support policies provided within the recent years. These once again justify the significance of incentives; thus in 2008, drip irrigation systems were installed on a total of 90,000 hectares of land, while sprinkler systems were used on 100,000 hectares of land.**"

Mr. Gungor noted that as one of the world's largest and most experienced companies in the sector, they intend to transfer their expertise and technologies to the Turkish farmers, serving their needs regardless of scale, including after-sales assistance. Mr. Gungor drew attention to the fact that all Jain systems are tailor-made to meet specific needs and stated that their expert services cover a wide range of services, including soil preparation, product selection and rotation, land improvement through micro irrigation.

Mr. Alpaslan Korkmaz, President of ISPAT, said agro investments are also a significant focus area for the Agency, given their high added-value and remarked that globally renowned Jain's investment decision in Turkey will serve as a great testimonial for many others to follow. Mr. Korkmaz also noted that as ISPAT, they were pleased to have taken part in such an important project, on which they have been working for the past 15 months, and went on to say: "**While a decrease has been observed in global FDI figures, we see that FDI inflow to Turkey as regards the agricultural sector is growing. The agriculture sector and the related technologies are amongst the important agenda items of Turkey. Our Prime Minister HE Erdogan in various previous statements expressed that, all necessary steps to strengthen the Turkish agriculture sector, starting from those regions depending on agro and livestock will be taken and that it is vitally important to develop our agriculture sector, not only for today but for our future. Hence, while the irrigation topic bears such an utmost care, Jain's investment decision on irrigation systems is in parallel with the needs and priorities of Turkey. As ISPAT, we aim to rotate such investments supporting Turkey's development policies to our country.**"

