



# INVEST IN TURKEY

THE REPUBLIC OF TURKEY PRIME MINISTRY INVESTMENT SUPPORT AND PROMOTION AGENCY OF TURKEY

ISSUE  
27

NEWSLETTER

MAY 2016

## President Erdoğan meets US companies, calls for increased investments

“No international investor regrets investing in Turkey”

On a visit to the capital of the USA to attend the Nuclear Security Summit, Turkey's President Recep Tayyip Erdoğan met President Barack Obama, Vice President Joe Biden and Secretary of State John Kerry as well as CEOs and chairpersons of leading multinational companies with total annual turnover of USD 2 trillion.

In an event organized by the Investment Support and Promotion Agency of Turkey (ISPAT) in Washington DC's Andrew Mellon Auditorium, President Erdoğan addressed an audience of 500 business people from Turkey and the US after which a gala dinner was held.

President Erdoğan, accompanied by Turkey's Minister of Foreign Affairs Mevlüt Çavuşoğlu, Minister of Economy Mustafa Elitaş, Minister of Energy and Natural Resources Berat Albayrak, ISPAT President Arda Ermut and Turkish Airlines CEO İlker Aycı, held a roundtable meeting with executives of leading international companies. The attendees of the roundtable meeting included the top executives of Coca-Cola, Lockheed Martin, The Dow Chemical Company, Boeing, Citibank, Baxalta, Boston

Scientific, PricewaterhouseCoopers, Pratt & Whitney, Baker & McKenzie, General Electric, Westinghouse and Raytheon.

During separate one-to-one meetings organized by ISPAT, President Erdoğan received the CEOs of a limited number of US companies with ongoing investment projects in Turkey. In his speech before the dinner, President Erdoğan highlighted Turkey's advantages as an investment destination, stating that the country was considered a priority growth market and the US investors' interest in the country was not at the desired level.

“I expect all investors to carefully assess Turkey's advantages. International investors in Turkey never face any hurdles



Arda Ermut  
ISPAT President

with their profits and are free to transfer profits as they please. No international investor regrets investing in Turkey”, he said, calling on to businesspeople on both sides to do more to increase trade and investments. “The regional problems would never deter Turkey's steady progress towards its targets,” Erdoğan noted, adding that a timely entry into a growing market with a multitude of opportunities would bring great gains in medium and long-term. “Now is the right time to invest in Turkey,” he said.

Speaking of Turkey's strong economic performance in the last 13 years, Erdoğan said that the country had attracted FDI totaling USD 165 billion, while tripling its GDP and creating jobs for millions. “Turkey also serves as a regional management center for several multinational companies and organizations,” he said.

ISPAT President Arda Ermut, also a speaker in the event, underlined that the number of US companies operating in Turkey had reached 1,600 with an investment total of USD 12 billion. “We are committed to raising these figures to new highs”, ISPAT President said.





## Turkey to speed up energy investments, increase efficiency

Energy Minister Berat Albayrak meets his Chinese counterpart Nur Bekri, Director of National Energy Administration, in order to boost bilateral energy ties and cooperation.

During his four-day visit, Albayrak held talks with National Energy Administration of China as well as the leading Chinese energy companies, exploring cooperation opportunities in a number of areas including renewables, coal-fired thermal power plants and nuclear energy.

The Turkish government is working on adding new power generation assets to meet growing energy demand. Having completed an official visit to China, Minister of Energy and Natural Resources Berat Albayrak, accompanied by the President of the Investment Support and Promotion Agency of Turkey (ISPAT) and the President of the Privatization Administration (OIB) Mehmet Bostan, spoke to the Turkish press about new plans to increase the country's appeal for international investors.

"After talks with our Chinese counterparts on Turkey's near-term energy goals, we found China's expertise in the energy industry of interest, especially in coal-fired thermal power plants. Preparations for a new model of developing Turkey's coal fields and coal-derived electricity generation is in the works," he said, adding that speed and efficiency were the priorities in the new model that could be in effect as early as this year.

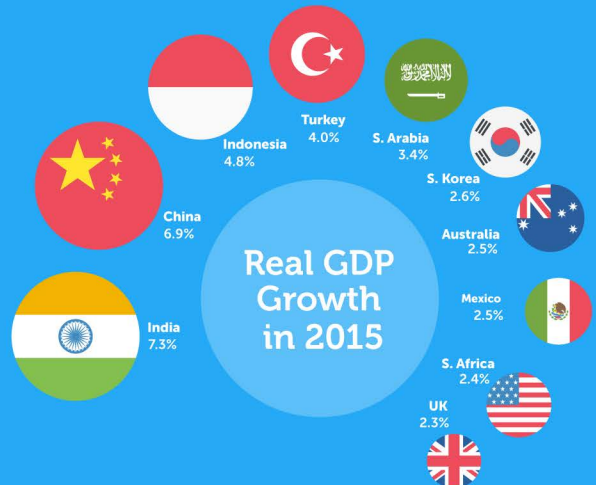
The minister said that the country needed much more capacity to Turkey's 73 GW installed capacity in order to feed its growing economy: "We need to expand our installed capacity by at least another 50 GW over the next decade. This means that an investment total of USD 100 billion is required," he said.

Turkey's Energy Minister also visited a nuclear power plant during his visit to China, holding talks with the executives of the State Nuclear Power Technology Corporation (SNPTC), the leading company in China's nuclear energy industry. The country is planning to add a third nuclear power plant (NPP) to its power portfolio in addition to the ones projected in Akkuyu and Sinop. China had previously expressed interest in the third NPP project.

## TURKEY is the 4<sup>th</sup> fastest growing economy among the G20 members

Turkey's economic growth accelerated in the last quarter of 2015, expanding 5.7 percent from a year earlier, bringing the annual growth rate to 4 percent. Turkey's robust economic performance in 2015 beat expectations and made Turkey the 4th fastest growing economy among G20 members.

Source: OECD, 2015







# Defense & Aerospace

## Turkish defense & aerospace sector becomes regional powerhouse

Turkey has achieved unparalleled success in recent years in the field of defense and aerospace, and can today be named one of the countries with the fastest developing defense and aerospace sectors. With their qualified human resources and state-of-the-art technology infrastructure, Turkish companies bring global solutions to satisfy many countries' local requirements. Turkish companies conduct activities in many critical areas of the defense and aerospace sector, from original design development to domestic production, from modernization to modification, and from R&D to international projects.

During the establishment of the domestic defense industry infrastructure, the preference was to cooperate and co-produce with countries and companies prevailing in the international arena. This enabled many defense projects like the MİLGEM battleship, the ALTAY Main Battle Tank, attack helicopters, and unmanned aerial vehicles (UAV) to be successfully undertaken by the national defense industry. Building upon this early experience, Turkey ventured forth with further indigenous projects, including the ANKA UAV, the HÜRKUŞ ground attack aircraft, the GÖKTÜRK satellite, a light utility helicopter, as well as a jet fighter aircraft. Today, thanks in part to many of the indigenous projects it has developed, the Turkish defense industry is quite mature in terms of its capabilities, quality, and proficiency. The Turkish defense industry both meets the needs of the Turkish Armed Forces and is a known player in the fiercely competitive international defense market. In the coming years, the industry's share in domestic and overseas markets is set to increase as important national defense projects are completed.

Turkey has taken part in active development of a number of international defense projects such as the Lockheed Martin F-35 Joint Strike Fighter and Airbus A400M military transport aircraft both of which will serve in the Turkish Air Force as well as in the air forces of many other nations.

The sector's exports reached **USD 1.85 billion** in 2014



Average annual growth of export is

**15%**  
in the last 7 years

### LOCALIZATION LEVEL IN DEFENSE SECTOR

2003



2015



TURKEY'S FIRST DOMESTICALLY PRODUCED UNMANNED AIR VEHICLE BAYRAKTAR TB2



Source: baykarmakina.com



## PAST EVENTS



The International Green Energy Expo and Conference 2016, the largest renewable energy fair in South Korea, was hosted by the Daegu Metropolitan City, Province of Gyeongsangbuk-do, and was held in Daegu EXCO. Over 1,000 industry professionals, 300 companies, and 40,000 visitors from over 100 countries attended the expo where ISPAT Project Director Taha Yasin Saran's presentation on renewable energy investment opportunities in Turkey attracted great interest from participants.



The World Association of Foreign Investment Promotion Agencies (WAIPA), in cooperation with the Foreign Investment Promotion Agency of Bosnia and Herzegovina (FIPA), held a regional meeting entitled "Experiences & Challenges in FDI attraction - Optimal Use of Aftercare Program in Process of FDI Attraction" in a bid to exchange best practices and to strengthen regional cooperation between IPAs and relevant institutions. ISPAT Vice President Furkan Karayaka was a panelist during the meeting. He presented on ISPAT's approach to FDI, as well as steps to pave the way for removing barriers to running a business.



Addressing more than 100 business professionals from various sectors at the 4th Annual Investing in Turkey Forum in London, ISPAT Coordinator Necmettin Kaymaz and Turkish Ambassador to the UK Abdurrahman Bilgiç presented on Turkey's investment climate. The pair promoted Turkey's advantages as a unique investment destination with its domestic market, strategic location, and ongoing mega projects.



ISPAT Vice President Ahmet Burak Dağlıoğlu was a keynote speaker at the "Investing for Growth" session of the Turkish-Arab Economic Forum. The forum was held in cooperation with ISPAT and brought together prominent representatives of the Turkish-Arab business community with government officials of both countries. During his presentation, Dağlıoğlu drew attention to Turkey's improved investment environment and business opportunities, while also highlighting the accelerated growth in the region.



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